MADE BY MODUS® BANNER GRAPHICS SPECIFICATIONS

ARTWORK FILE SPECIFICATIONS

12 FOOT BANNERS:
TRIM 144” X 35” | SAFETY 134” X 29” ** | BLEED 147” X 38”

**SAFETY AREA AND CANISTER ORIENTATION CONSIDERATIONS

If you plan to have your canister on the LEFT

- Please make sure that 7" of your safety area is on the LEFT side from the TRIM line.
- This is necessary to allow for the extra fabric that will spool inside the canister.

If you plan to have your canister on the RIGHT

- Please make sure that 7" of your safety area is on the RIGHT side from the TRIM line.
- This is necessary to allow for the extra fabric that will spool inside the canister that will not be seen when the Spotlight™ is installed.

*ARTWORK FILE SPECIFICATIONS IN DETAIL

- A 1.5” Bleed Area (on all sides = 3” total) beyond the TRIM
- A 7” Safe Area on the canister/lead side from the TRIM
- A 3” Safe Area on the opposite side/tail of the spool from the TRIM
- A 3” Safe Area on the top from the TRIM
- A 3” Safe Area on the bottom from the TRIM

Please see the "Artwork File Specifications in Detail" and the "Safety Area And Canister Orientation Considerations" before creating your final art mechanicals.

RESOLUTION

MAKE SURE YOUR FILE IS HIGH RESOLUTION

- Finished artwork with photographs and/or full-color backgrounds, must be a minimum of 180 and a maximum of 300 DPI at their final print size.

ACCEPTABLE FILE FORMATS

WE DO NOT ACCEPT:
Microsoft® Word®, Excel®, or PowerPoint® files.

PROGRAM	FILE EXTENSION	SPECIAL CONSIDERATIONS
Acrobat	.pdf	Must be high resolution with fonts embedded.
InDesign	.indd or .idml	Images embedded and fonts changed to outlines or send a packaged file with fonts and images.
Illustrator	.ai or .eps	Vector artwork. Images embedded and fonts changed to outlines or send a packaged file with fonts and images.
Photoshop	.psd | .tiff .jpeg | .eps	Raster artwork. Must be built in CMYK color space.

COLOR

- For printing, **CMYK** colors are used to achieve the best representation of your artwork. All RGB colors must be checked and converted to CMYK.

FONTS & LINKS

If creating artwork in Adobe® InDesign® or Illustrator® there are two options when supplying fonts.

- **Change fonts to outlines.** This prevents fonts defaulting or being substituted throughout the layout and production process. *REMEMBER: if creating outlines, text is no longer editable.*
- **Package the fonts.** From InDesign or Illustrator select File → Package → Check “Copy Fonts” and submit PC format TTF fonts or OTF fonts with your artwork.

Once artwork is complete, **please submit file(s) to orders@madebymodus.com**
Our in-house talented designers can assist with creative for a fee.