

SPOTLIGHT™ PANEL GRAPHICS SPECIFICATIONS

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NOTE:

The MODUS® logo and website will be printed on the bottom of all side panels.

ARTWORK SIZE SPECIFICATIONS

TRIM 3.71" x 39.06"

SAFETY 3.21" x 37.06" * | BLEED 3.96" x 39.3" *

*ARTWORK SPECIFICATIONS IN DETAIL

- A 1/8" Bleed Area (on all sides = 1" total) beyond the TRIM
- A 1/4" Safe Area on the left and right from the TRIM
- A 1" Safe Area on the top and bottom from the TRIM

RESOLUTION

MAKE SURE YOUR FILE IS HIGH RESOLUTION

- Finished artwork with photographs and/or full-color backgrounds, must be a minimum of 150 and a maximum of 300 DPI at their final print size.

ACCEPTABLE FILE FORMATS

WE DO NOT ACCEPT:

Microsoft® Word®, Excel® or PowerPoint® files.

PROGRAM	FILE EXTENSION	SPECIAL CONSIDERATIONS
Acrobat	.pdf	Must be high resolution with fonts embedded.
InDesign	.indd or .idml	Images embedded and fonts changed to outlines or send a packaged file with fonts and images.
Illustrator	.ai or .eps	Vector artwork. Images embedded and fonts changed to outlines or send a packaged file with fonts and images.
Photoshop	.psd .tiff .jpeg .eps	Raster artwork. Must be built in CMYK color space.

FONTS & LINKS

Change fonts to outlines. This prevents fonts defaulting or being substituted throughout the layout and production process. *REMEMBER: if creating outlines, text is no longer editable.*

COLOR

For printing, CMYK colors are used to achieve the best representation of your artwork. **All RGB colors must be checked and converted to CMYK.**

Once artwork is complete, [please submit file\(s\) to orders@madebymodus.com](mailto:orders@madebymodus.com)

Our in-house talented designers can assist with creative for a fee.