

SPOTLIGHT® PANEL GRAPHICS SPECIFICATIONS

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ARTWORK SIZE SPECIFICATIONS

TRIM 3.71" x 39.31"

SAFETY 3.21" x 37.31" * | BLEED 3.96" x 39.56" *

*ARTWORK SPECIFICATIONS IN DETAIL

- A 1/8" Bleed Area (on all sides = 1" total) beyond the TRIM
- A 1/4" Safe Area on the left and right from the TRIM
- A 1" Safe Area on the top and bottom from the TRIM

RESOLUTION

MAKE SURE YOUR FILE IS HIGH RESOLUTION

- Finished artwork with photographs and/or full-color backgrounds, must be a minimum of 150 and a maximum of 300 DPI at their final print size.

ACCEPTABLE FILE FORMATS

WE DO NOT ACCEPT:

Microsoft® Word®, Excel® or PowerPoint® files.

PROGRAM	FILE EXTENSION	SPECIAL CONSIDERATIONS
Acrobat	.pdf	Must be high resolution with fonts embedded.
InDesign	.indd or .idml	Images embedded and fonts changed to outlines or send a packaged file with fonts and images.
Illustrator	.ai or .eps	Vector artwork. Images embedded and fonts changed to outlines or send a packaged file with fonts and images.
Photoshop	.psd .tiff .jpeg .eps	Raster artwork. Must be built in CMYK color space.

COLOR

For printing, CMYK colors are used to achieve the best representation of your artwork. **All RGB colors must be checked and converted to CMYK.**

FONTS & LINKS

Change fonts to outlines. This prevents fonts defaulting or being substituted throughout the layout and production process. *REMEMBER: if creating outlines, text is no longer editable.*

Once artwork is complete, [please submit file\(s\) to orders@madebymodus.com](mailto:orders@madebymodus.com)

Our in-house talented designers can assist with creative for a fee.